



SOUTHWEST
SITE

OIL LEVEL LOW

IT PAYS TO KNOW

➔ THE NEW PRODUCT LINK





WHAT HAPPENED?

WHERE IS IT?

HOW MANY?

NOW YOU KNOW.

Getting accurate, timely information about the location, utilization and condition of your equipment can make a huge difference in the efficiency and costs of your entire operation.

Cat Product Link helps you get the right information... to the right people... at just the right time.

Intuitive New VisionLink™ Interface

Completely updated and revamped, the new version of Product Link takes advantage of satellite and cellular networks for greater coverage in more locations. It offers next-generation capabilities with a remarkably intuitive interface—VisionLink—that makes it easy to monitor data from your whole fleet, then zoom in for a detailed look at individual assets.

See Your Entire Fleet at a Glance

Product Link enables comprehensive and flexible remote monitoring, asset tracking, maintenance management and more. Robust new hardware delivers reliable operation in all job site conditions.

An open-system design allows you to see mixed fleet data within VisionLink. Data from Cat equipment can easily flow to other business software—making it easy to gather that data once, then use it multiple times in different applications.

Reduce Owning & Operating Costs

Enhanced features let you monitor daily fuel usage, route fuel trucks for maximum efficiency and track equipment utilization day by day, hour by hour.

Product Link provides the information you need to reassign equipment where it is needed most to maximize utilization. Plus, you can easily set up site boundaries and security alerts to limit unauthorized equipment usage.

Flexible, affordable service plans let you customize capabilities for your fleet and your needs.



THE MORE YOU KNOW,
THE MORE YOU CAN DO.



Comprehensive Fleet Management

- Fleet Summary shows your entire fleet at a glance.
- Maps make finding specific equipment and job sites fast and simple.
- Customizable views allow you to quickly see specified groups of machines, all equipment on a job site, what equipment is due for service and more.



Detailed Asset Management

- Easily locate and “zoom in” on a single machine.
- Track asset movement over any specified time period.
- See fuel status, work vs. idle time, upcoming service and more.



Timely Maintenance Management

- Easily plan and track maintenance.
- Start with “built-in” Caterpillar recommended service intervals and customize to match your fleet and job needs.
- See what service has been done and what is due at a glance—helps reduce overdue or missed service and maintenance.
- “Click-through” features make it easy to contact your Cat Dealer for service and maintenance.

Customized Alerts & Displays

- See all alerts on one screen, or any that you specify.
- Prioritize the information—service alerts, operator-generated errors, etc.—that matters most to you.
- GPS tags help pinpoint alert locations and identify site issues.
- Send alerts to the people who need them via email or text message.

EVERYTHING YOU NEED TO KNOW... RIGHT NOW.

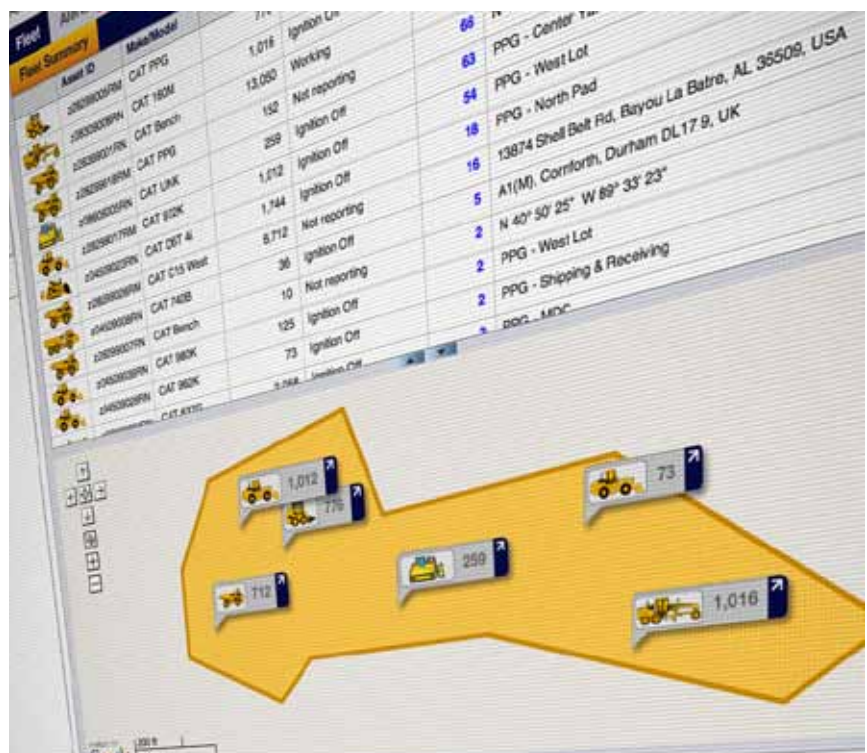
User-friendly Dashboard

- See individual machine status instantly.
- Monitor current fuel level, total fuel usage.
- Stay on top of outstanding alerts.
- Idle vs. Work Time graph helps you monitor utilization.



Robust Geofencing

- Street maps and satellite view simplify set up of site boundaries.
- Easily draw complex, accurate boundary shapes.
- Provides valuable asset tracking and security monitoring tools.
- Set times for alerts (e.g., security alerts on nights & weekends only).





Idle Time vs. Working Time

- Instantly relate and compare utilization of all assets on a job site.
- Quickly identify assets working under capacity.
- Make better informed equipment assignment decisions. Is a loader being overworked while its trucks idle? You may need fewer trucks to service that loader.



Fast Parts Ordering

- VisionLink automatically generates "to do" checklists for common preventive maintenance and service procedures.
- "Built-in" parts lists for common procedures help service personnel quickly identify needed parts.
- Click-through to PartStore™ and automatic loading of parts lists speed and simplify ordering.

KNOW HOW.


The new Product Link helps your Cat Dealer provide even more timely and comprehensive support for your business.

Product Link can seamlessly put you in touch with your Cat Dealer's Service Department, PartStore and more—while providing up-to-date information that Dealer personnel can use to respond more quickly and effectively to the unique demands of your operations.

Plus, you can customize a service agreement that enables your Cat Dealer to monitor some or all of your asset data for you. That can help your Dealer provide advice and services that enhance the efficiency while reducing the costs of operating and maintaining all of your valuable equipment.

It pays to know the new Product Link.

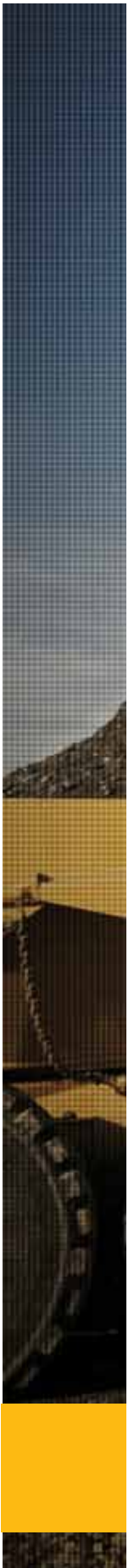
Product Link gives you more timely, useful information about how your equipment is performing—right now. So you can better manage your fleet for maximum efficiency and productivity and control your owning and operating costs. It really does pay to know Product Link.

See your Cat Dealer for more information and a demo. 

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